

## **JONAS ROSENQUIST**

Art Director · Graphic Designer

Based in Paris since 2018

Email: [jonas@rosenquist.org](mailto:jonas@rosenquist.org)

Portfolio: <https://rosenquist.work>

Phone: [0033629895802](tel:0033629895802)

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## **PROFILE**

Art Director and Graphic Designer based in Paris, working across branding, visual identity, editorial and digital design for agency and in-house environments. Experienced in leading projects from concept to final delivery, collaborating closely with stakeholders and production partners. In parallel, I maintain an active practice as a visual artist, with exhibitions in galleries and cultural institutions in Paris.

Core skills: Graphic design, Art direction, Branding, Visual identity, Editorial design, Layout, Typography, Web design, App design, Motion design, Package design.

*LinkedIn Profile: <https://www.linkedin.com/in/rsnqst/>*

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## **EXPERIENCE**

**Graphic designer / Art director**

Studio Rosenquist – Paris, France

2021 – Present

- Lead graphic design projects for a wide range of clients, from cultural institutions to commercial brands.
- Develop visual identities, layout systems, and design guidelines for print and digital.
- Create assets for campaigns, exhibitions, and cultural events, ensuring consistency across media.
- Design and deliver end-to-end website solutions, from new builds to full redesigns, using Figma for UX/UI and implementing sites on WordPress and Wix.
- Collaborate with photographers, illustrators, and printers to deliver high-quality final work.

### **President / Vice president**

Svenska Konstföreningen i Paris / The Swedish Art Association in Paris – Paris, France

President: 2025 – 2026 · Vice President: 2024 – 2025

- Oversee visual communication and overall artistic direction for the association.
- Coordinate exhibitions, events, and collaborations with artists and partner institutions.
- Manage brand presence across print, digital, and social channels.

### **Graphic designer**

VINCI Energies – Paris, France

2018 – 2021

- Designed communication materials for internal and external stakeholders (print and digital).
- Developed layouts, infographics, and presentation templates aligned with brand guidelines.
- Collaborated with marketing and communications teams to support campaigns and events.
- Led the planning, design, and delivery of website projects, coordinating with internal stakeholders and external suppliers.

- Supervised a team of three, including two junior graphic designers and a VR developer, providing day-to-day guidance and feedback.

### **Motion designer Intern**

Animated Storyboards – London, England

2018 – 2018

- Produced 2D and 3D assets and animations during an internship for advertising and motion design projects.
- Explored different approaches to timing, composition, and storytelling.

### **Scenographer / Lighting technician / Lighting design assistant**

Orionteatern – Stockholm, Sweden

2011 – 2013

- Assisted with scenography and lighting design, including the setup and operation of stage lighting for live performances.
- Supported the lighting designer and artistic team in translating creative concepts into effective on-stage lighting and atmospheres.

### **Consumer marketing intern**

Zap PR – Stockholm, Sweden

2010 – 2010

- Supported the launch of a new vitamin drink through consumer marketing activities, assisting with campaign coordination, promotional materials, and on-brand communication.

### **Product sample administrator**

Friggs – Stockholm, Sweden

2009 – 2009

- Prepared and labelled consumer product sample packages, ensuring accurate contents, correct branding, and timely distribution to customers.
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## **EDUCATION**

### **Elements of AI**

Linköpings Universitet – Linköping, Sweden (Online course)

2023 – 2023

### **Art direction**

Berghs School of Communication – Stockholm, Sweden (Online course)

2020 – 2020

### **French language**

FLE – Paris, France

2018 – 2020

### **Graphic design BFA**

Academy of Art University – San Francisco, USA

2016 – 2018

### **Graphic design**

Berghs School of Communication – Stockholm, Sweden

2015 – 2016

### **Art and design**

Folkuniversitetet – Stockholm, Sweden

2014 – 2015

### **French language**

Insted – Chamonix, France

2013 – 2013

### **Natural science program**

Jensen komvux – Stockholm, Sweden

2011 – 2012

## **English language**

Stockholms universitet – Stockholm, Sweden

2010 – 2011

## **Social science program**

Walthers Gymnasium – Stockholm, Sweden

2006 – 2009

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## **SELECTED ART EXHIBITIONS**

### **Solo and Group Exhibitions**

- 2026 – Salon de printemps, Galerie Maison Delambre, Paris, France
- 2025 – Salon de printemps, Galerie Mona-Lisa, Paris, France
- 2024 – Salon de printemps, Cercle Suédois, Paris, France
- 2024 – Six ans, Maison de la Suède, Paris, France
- 2021 – Intuition, Galerie 3f, Paris, France

*More information on my website: <https://rosenqu.ist>*

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## **SKILLS**

### **Design & Creative**

Graphic design · Art direction · Visual identity · Branding · Editorial design · Layout · Typography · Motion design · Concept development · Exhibition graphics · Web design · App design · Package design

### **Tools & Software**

Adobe Photoshop · Adobe Illustrator · Adobe InDesign · Adobe After Effects ·

Adobe Premiere Pro · Adobe Firefly · Figma · Keynote · PowerPoint ·  
Midjourney · ChatGPT · Claude · Lovable · WordPress · Wix · 3DS Max

## **Production**

Pre-press · Print production · Asset preparation for web and social media ·  
Collaboration with printers and external vendors

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## **LANGUAGES**

Swedish – Native

English – Full professional proficiency

French – Fluent

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## **OTHER**

- Based in Paris, open to both agency and in-house roles.
- Available for full-time positions and selected freelance collaborations.